

# **Privacy Policy**

In this privacy policy, you can read about how we at Coldhands International BV handle your personal data and what rights you have in this context. We have drafted this privacy policy in accordance with the General Data Protection Regulation (GDPR). This national legislation regulates privacy concerning personal data.

#### **Coldhands International BV**

Coldhands International BV, located at Vlasven 15, 5464 PN VEGHEL, is responsible for the processing of personal data as outlined in this privacy policy. It is important to note that all your data are in safe hands with us. Your privacy is fully protected, and no actions will be taken with your data that you do not consent to. To ensure this, we have created this privacy policy. Herein, you can read about how we handle your (personal) data.

# Personal data we process

Coldhands International BV possesses and processes your personal data because you use our products and/or because you have provided these data to us yourself. The personal data we process include all data that can provide information about a (natural) person. Below, you will find an overview of the personal data we process:

- Your first name and last name
- Your residential address
- •Your telephone number
- Your email address
- Your glove size (lining)

# **Basis of processing**

Coldhands International BV must base the use of your personal data on one of the legal bases set out in Article 6 of the GDPR. Coldhands International BV bases the processing of your personal data on the legal basis of 'consent'.

#### **Contact information**

Vlasven 15 5464 PN VEGHEL THE NETHERLANDS +31 (0) 413 – 37 70 03 www.coldhandsgloves.com

# Special and/or sensitive personal data we process

Our website, operations, and/or partners are not aimed at collecting data about/from website visitors under the age of 16. Unless they have consent from their parent(s)/guardian(s). However, we cannot verify whether a visitor is over 16 years old. Therefore, we recommend that parent(s)/guardian(s) be involved in their children's online activities to prevent the collection of data about/from children without parental consent. If you believe that we have collected personal data about/from a minor without relevant consent, please contact us at info@coldhandsinternational.com. We will then promptly remove this information upon your first request.











# Purpose and legal basis of processing personal data

Coldhands International BV may process your personal data for the following purposes:

- Sending our newsletter and/or promotional materials,
- Contacting you by phone and/or email if necessary for the execution of our business activities aimed at serving you as a customer and/or user of our products,
- •Informing you about changes to our products and prices,
- Delivering goods and services to you and/or at your location.

#### **Automated decision making**

Coldhands International BV does not make decisions about matters that can have (significant) consequences for individuals based on automated processing. This only concerns decisions made by computer programs or systems without any human intervention (e.g., a Coldhands International BV employee).

#### Retention period of personal data

Coldhands International BV does not retain your personal data longer than is strictly necessary for the purposes for which your data are collected (Article 5, paragraph 1, sub e, GDPR).

## **Sharing personal data with third parties**

Coldhands International BV does not share or sell your data to third parties and only provides them if necessary for the performance of any services to you regarding our products or to comply with a legal obligation.

# Cookies and similar technologies

Coldhands International BV does not use cookies or similar technologies.

# Accessing, amending, or deleting data (privacy rights)

You have the right to access, correct, or delete your personal data. You also have the right to withdraw your consent to data processing or object to the processing of your personal data by Coldhands International BV. Additionally, you have the right to data portability, meaning you can request us to send the personal data we hold about you in a computer file to yourself or to an organization you specify.

You can send a request for access, correction, deletion, data transfer of your personal data, or a request to withdraw your consent or object to the processing of your personal data to info@coldhandsinternational.com. To ensure that the request for access is made by you, we ask you to include a copy of your identity document with the request. In this copy, please black out your photo, MRZ (machine-readable zone, the strip with numbers at the bottom of the passport), passport number, and Citizen Service Number (BSN) for privacy protection. We will respond as soon as possible, but no later than within four weeks, to your request.

Coldhands International BV also wants to inform you that you have the right to lodge a complaint with the national supervisory authority, the Dutch Data Protection Authority.











# **Security Measures and Changes to Privacy Policy**

Coldhands International BV takes the protection of your (personal) data seriously. We have implemented appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification. If you believe your data are not properly secured or if you have indications of misuse of your data, please contact us immediately at info@coldhandsinternational.com.

Coldhands International BV may amend this privacy policy. The latest versions will always be published on our website (www.coldhandsgloves.com).







